Mary Matha Arts & Science College

Mananthavady, Wayanad, Kerala
Re-accredited by NAAC with B++ Grade, CGPA 2.85 (III Cycle)
Education for total liberation

6.2.1. Strategic Plan for the Academic year 2022- 23

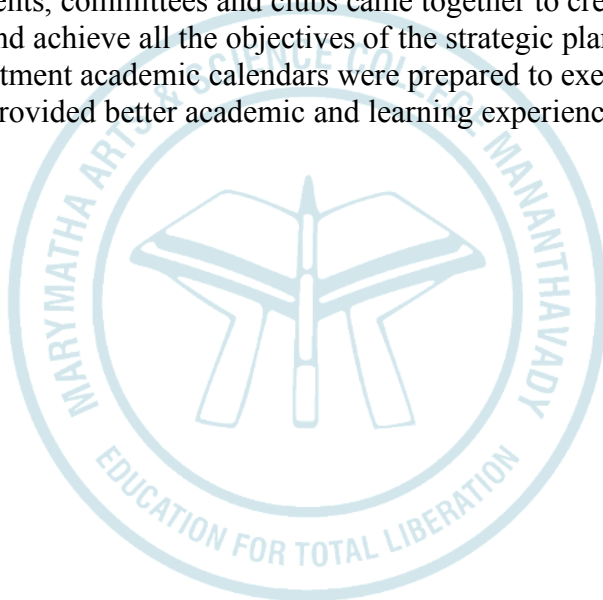**Mary Matha Arts & Science College**
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INTRODUCTION

In the academic year 2022- 23, it was decided to continue the plan adopted for the academic year 2021-22 with minor modifications as it effectively addressed the immediate concerns after the Covid pandemic. Location of the college in one of the most backward districts of Kerala made the institution vulnerable to many uncertainties during the pandemic. Returning to routine college life was a tremendous challenge. Yet, the institution proved its grit to overcome the challenges and transform them into opportunities through meticulous planning and execution. The contributions of all the stakeholders for overcoming the unparalleled situation was noteworthy. With the view of NEP 2020, and keeping in mind the masterplan of the institution, the strategic plan was effectively deployed.

IQAC team laid the groundwork for returning things to normal and formed strategies for the same. All the departments, committees and clubs came together to create the best possible learning atmosphere and achieve all the objectives of the strategic plan prepared. The college calendar and the department academic calendars were prepared to execute the strategic plan. Adhering to the plan provided better academic and learning experiences for the students.

1. CURRICULAR ASPECTS

- Prepare College academic calendar in accordance with the University Calendar.

- Prepare departmental academic calendars in accordance with the College Calendar.

- Prepare individual academic calendars in accordance with the departmental calendar.

- Ensure all the members of the teaching staff enter the work done diary daily.

- Every department must conduct at least one certificate/ add on program during the academic year.

- Organize events related to cross cutting issues related to Gender, Environment and Sustainability, Human Values and Professional Ethics.

- Ensure that the maximum number of students do project work/ field work and internships.

- Ensure that feedback from various stakeholders are taken and the action taken report is prepared and published on the website at the end of the academic year.

2. TEACHING, LEARNING AND EVALUATION

- Ensure increase in the overall enrolment percentage.
- Ensure increase in the enrolment percentage for various reserved categories
- Encourage teachers to organize special programmes for advanced learners and slow learners.
- Encourage teachers to use ICT enabled tools for effective teaching-learning process.
- Encourage full time teachers to complete their research.
- Ensure improvement in the results.

3. RESEARCH, INNOVATIONS AND EXTENSION

- Encourage teachers and students to apply for research projects of various agencies.
- Encourage teachers to publish articles in Scopus indexed and UGC care listed journals.
- Organise research methodology webinar series.
- Organise more programmes on Intellectual Property Rights.
- Organise more programmes to develop an entrepreneurial culture among the students.
- Set up an incubation centre to promote the idea generation and start-ups among students.
- Create more MoUs.

4. INFRASTRUCTURE AND LEARNING RESOURCES

- Increase the per day usage of the library.
- Ensure that students are made aware of the infrastructural facilities of the college and also, they make maximum use of it.
- Increase the use of NLIST-INFLIBNET resources.
- Increase the use of the College Learning Management System.
- Ensure that the students and staff make maximum use of the hassle-free high speed wi-fi facility in the campus.
- Ensure that more students enroll in the IGNOU centre and Kannur University Distance Education centre.
- Ensure more programs are conducted so that there is maximum utility of the infrastructure facilities of the college.

5. STUDENT SUPPORT AND PROGRESSION

The college has identified the following areas/ programmes for student support and progression:

a. Financial Aid: As majority of students are from economically weaker background

- Class wise mobilization and institutional support in applying and getting all funds of government scholarships
- Instituting more scholarships at the management level
- Funding NGOs to provide scholarships

b. Skill Development at various levels

- Interactive sessions, mock interviews and certificate courses to develop soft skills.
- Community services to develop social skills
- Yoga and other physical trainings to enhance mental as well as physical fitness
- Training and programmes in fine arts competitions at College level and University level

c. Higher studies

- To introduce prospective higher education institutions and helping in the process of applying for entrance test
- To prepare for various entrance tests by departments concerned
- To follow up the students who go for higher education

d. Career Oriented Programmes

- To organize campus placement drives
- To give training in interview skills and group discussion skills
- To introduce career opportunities

e. Alumni involvement

- To conduct department level alumni meet and elect representatives
- To chart out plans for alumni involvement in student support and progression especially in financial contributions, career opportunities, higher education etc.

6. GOVERNANCE, LEADERSHIP AND MANAGEMENT

- Ensure all activities of the college are conducted as per the vision and mission of the institution.
- Implement e- governance in administration, student support, admission and examination.
- Organise faculty development programmes for teaching and administrative staff.
- Encourage teaching staff to attend refresher courses and orientation programmes.
- Provide welfare schemes for teaching and non-teaching staff.
- Facilitate quality initiatives.

7. INSTITUTIONAL VALUES AND BEST PRACTICES

- Create gender policy and disable friendly policy for the institution
- Organise outreach programmes.
- Organise more classes on the conservation of nature and environment
- Organise more classes on the constitution of India
- Organise programmes on social awareness and social intervention